



# **EMPTY HOLSTER PROTEST TIP SHEET**

**Take pictures. If it didn't happen on film, it didn't happen. Have someone take a picture of you, or schedule a time for your chapter to meet and have a group photo session. This is especially important if you hold any events above and beyond the protest.**

**Take video. Don't be goofy or ramble, just a short video stating your name, your college and why you're wearing an empty holster. You can put it on your Facebook, or if SCC National receives enough of them, we'll publish a collage of videos on YouTube. You could also do a more lengthy man-on-the-street style interview where you invite reaction from bystanders.**

**Post posters on campus. Print 50-200 posters from the website and go around posting them. You can do this solo, by apportioning to other members to post solo, or by scheduling one day to meet and place posters with a map and a plan.**

**Write the website on your classroom chalkboard before class begins.**

**Contact local talk radio hosts to ask if they would like to devote some time to the issue. Tell them about the protest and make sure they know it's a timely issue.**

**Reach out to the news media. Send news releases, e-mail updates and event notices to local TV stations, radio stations and newspapers. If you see an article about the issue, contact the author, briefly thank him or her for the interview and inform them of your group and group activities.**

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**Call in to local/national radio shows.**

**Change your profile picture to SCC's website logo.**

**Post a notice about the Empty Holster Protest on your Twitter/Facebook/MySpace status update**

**Call your local legislator if you haven't already to find out about legislation in your state.**

**Ask to meet with campus security representatives. Dress appropriately (IE, don't wear shirts with a skull and crossbones). Give them literature. Explain why you're doing what you're doing. Emphasize the successes seen at Colorado State University and Utah.**